Invest in Our Planet

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Invest in Our Planet is an original environmental artwork developed through my own artistic practice, which I began cultivating at approximately thirteen or fourteen years of age. Its visual language has evolved through personal experimentation rather than deliberate imitation of any particular established folk-art tradition.

The composition brings together interconnected circular illustrations, vivid colours, intricate patterns, landscapes and environmental directives to present sustainability as a collective responsibility. Each circle represents a practical dimension of environmental protection, while their interconnection reflects the idea that the planet's ecological challenges cannot be addressed in isolation.

The work combines a densely detailed, illustrative approach with accessible imagery to communicate environmental concerns across audiences and generations. Although its visual characteristics may evoke the broader vocabulary of folk and popular art, the composition is my own creative expression rather than an intentional reproduction of a specific traditional style.

Through this work, I seek to transform the idea of investing in our planet into a visual call for everyday action, shared responsibility and hope for a sustainable future.

DOI: 10.5195/pur.2026.175



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